

Downtown Business Improvement District Meeting Wednesday, February 5, 2020 8:30 am - 9:30 am City Hall/City Manager Conference Room 300 Forest Avenue, Pacific Grove

## **AGENDA**

- 1. Welcome
- 2. Public Comments
- 3. Approval of minutes of January, 2020 meeting
- 4. Election of BID Advisory Board members term July 1<sup>st</sup>, 2020 until June 30<sup>th</sup>, 2022. The following Board members are outgoing term ending June 30<sup>th</sup>, 2020. Tom McMahon Monterey Bay Laundry Marietta Bain Fandango Restaurant Tony Gamecho Grand Avenue Flooring Hector Chavez Winning Wheels
- 5. Old Business
  - Report on following items:
    - A. Location of 4 electric vehicle charging stations downtown
    - B. Downtown holiday lights
    - C. Coastal Access Project that connects recreation trail to downtown
    - D. Discuss and approve pony softball promotion downtown
- 6. New Business
  - Discuss introduction of new Farmers Market on Thursdays from 3:00 to 7:00 pm on Lighthouse Avenue between Forest and 16<sup>th</sup>.
  - Discuss the 2020 calendar of events in Pacific Grove and marketing opportunities for downtown businesses
  - Review the merchants' policy of displaying promo material of events outside of Pacific Grove.
- 7. Closing comments
- 8. Adjourn

## **BID Advisory Board**

Tom McMahon (Monterey Bay Laundry), term expires June 30, 2020 Marietta Bain (Fandango Restaurant), term expires June 30, 2020 Tony Gamecho (Grand Avenue Flooring and Interiors), term expires June 30, 2020 Hector Chavez (Winning Wheels), term expires June 30, 2020 Matthew Bosworth (Mechanics Bank), term expires June 30, 2021 Kim Poulin (Pacific Grove Plaza), term expires June 30, 2021 Debi Reynolds (Second Look Wall Art) term expires June 30, 2021